



## OUR MISSION

Y Service Clubs International is a world-wide fellowship of persons of all faiths working constructively together based on Christian teachings, in partnership with and supporting the YMCA. Its mission is to strive through active service to develop, encourage and provide leadership to build a better world for all humankind.

## CLUB OFFICERS

**Pres:** Neil Topliffe  
**Pres. Elect:** Ethan Ray  
**Secretary:** Martha Beals  
**Treasurer:** Ken Haines  
**Asst. Treas:** Tom Johnson  
**Past Pres:** Pete Chadwick

## BOARD MEMBERS

Henry Capogna  
John Duivan  
Mark Radtke  
Bob Smith  
Bob Williams

## ACTIVITY CHAIRS

**Chaplin:** Gary Davis  
**Run Thru the Rapids:**  
Syd Baxter & Kent Mudie  
**Santa Claus Girls:**  
Bob Smith  
**White Elephant Sale:**  
Bill Streeter, Chair  
**Sparks Editor:**  
Neil Topliffe  
[Sparks Editor](#)

## Grand Rapids Y Service Club

Y Service Clubs International - Mid East Region

December 6, 2013

President Neil Topliffe called the Service Club bi-weekly meeting to order at the downtown David D. Hunting Y with the opening invocation given by Wally Andersen, followed by the pledge.

**New Member:** Gene Gess (Bill Streeter, sponsor) was welcomed.  
Total of 29 in attendance.

**Birthdays** were recognized (Lawrence, Ross, Williams) & Grateful Dollars received.

## Club News

- 2014 Budget: Treasurer Ken Haines distributed the club budget and gave a few general comments.
- **Santa Claus Girls:** Bob Smith reported there were fewer requests so far this year and a good contingent of club members has kept up with the delivery routes and sorting packages. Delivery will be 12/21. We need to be at Amway site by 7:30a.
- **Bill Streeter** updated us on the status of a site for our sale since Plainfield will not be available. Kent Mudie, Ron Nelson, Tom Lawrence, Ken Haines, Syd Baxter are working on new options. We cannot take more donations to Plainfield but we don't have to move out current stuff until we have a new site. .
- **Next board meeting** Thurs., Dec. 19 – Henry Capogna office.

### DECEMBER 20 MEETING

12:00 PM @ David D Hunting YMCA

BOB SMITH – Santa Claus Girls

What's the plan Bob?

Where do we need to be and when?

Santa Claus Girls is one of our major events when we need all our members to help out on Saturday morning December 21 getting the 5500+ bags of gifts picked up. Bob will give us assignment details.

## Our Motto

*To acknowledge the duty  
that accompanies every  
right*

Happy  
Birthday

Syd Baxter 12/9  
Wally Andersen 12/28



Find us on  
Facebook

[-White Elephant Sale](#)  
[-Run Thru the Rapids](#)

**Grand Rapids Y Service Club**  
475 Lake Michigan Dr NW  
Grand Rapids MI 49505  
[www.gryserviceclub.org](http://www.gryserviceclub.org)  
[www.runthrurapids.com](http://www.runthrurapids.com)  
is a member of  
Y Service Clubs International.  
[www.ysmen.org](http://www.ysmen.org)  
[www.ysmenusa.com](http://www.ysmenusa.com)



## EDWARDS POSITIVE ON PRINT MEDIA FUTURE

There is a future in print news publications but the secret is doing the reporting really well and keeping it local and of interest to the reader. That's the prognosis provided by Brian Edwards, long time publisher and editor of several news publications focused primarily on Western Michigan audiences.

Edwards is CEO of Revue Holding Company Inc., which publishes the business journal [MiBiz](#), as well as [Revue West Michigan](#), a regional entertainment guide, and [Recoil](#), a West Michigan monthly devoted to satire and counterculture.

"My belief is that content matters the most," said Edwards when comparing the various media formats. The past few years was a good time to buy publications that were primarily print format, he noted, because the price was low and they were looking for renewed content.

All Edward's publications have a web presence and MiBiz sends out a weekly update. However, the journalism is "old school" with "tough editing" and high expectations to make the articles stand on their own, not getting caught up in the instant reporting like other media outlets.

Edwards was positive about the MLive directions, noting that their business plan includes much more now than just publishing newspapers. "We in the industry, across the country even, are watching the MLive plan because it is so comprehensive and unique."

## 2014 Y Service Club Meetings & Speakers

January 10	2013-14 Camp Manitou-Lin Program Highlights
January 24	Mary Ann Weaver, Michigan Disability Alliance
February 7	Rick Stevens & Larry Dodge, ABVI
February 21	Cheryl Cox, Scoutreach
March 7	Rev. Randall Bertrand, Street Kids on the Edge
March 21	Dan Gaydou, GR Press / MLive
April 4	Cindy Brown, Exec. Dir., Hello, West Michigan!
April 18	Bill Heneveld, "True Success"
May 2	Dale Robertson, Exec. Dir. Van Andel Museum