



OUR MISSION

Y Service Clubs International is a world-wide fellowship of persons of all faiths working constructively together based on Christian teachings, in partnership with and supporting the YMCA. Its mission is to strive through active service to develop, encourage and provide leadership to build a better world for all humankind.

CLUB OFFICERS

Pres: Wally Andersen & Tom Lawrence
Pres. Elect: Jon Hess
Secretary: Martha Beals
Treasurer: Ken Haines
Asst. Treas: Tom Johnson
Past Pres: Ethan Ray

BOARD MEMBERS

Rick Bartling '18
John Carruthers '17
John Duiven '16
Chuck Marks '17
Bob Smith '16
Keith VanderPol '18

ACTIVITY CHAIRS

Chaplin: Gary Davis
Run Thru the Rapids:
Syd Baxter & Kent Mudie
Santa Claus Girls:
Bob Smith
White Elephant Sale:
Bill Streeter/ Greg Winer
Historian: Don McWatters
Sparks Editor:
Neil Topliffe
[Sparks Editor](#)



Grand Rapids Y Service Club Y Service Clubs International - Mid East Region February 5, 2016

Co-President Wally Andersen called the meeting to order at the downtown David D. Hunting Y followed by prayer (Bob Williams) and reciting of the pledge of allegiance.

Guests: Sue Winer (Lloyd Winer), Anel Guel (Hinton), Kris Kusneske (Hess), Leanna Beatty (Capogna). **Grateful Dollars** were received and **Birthdays** recognized. **Jim Casey** was grateful for a new grandchild. **Brett Butler** was grateful for his son, Josh, who qualified for his school's swim team and was headed to the State Tournament.

Club News

- **John Duiven** thanked everyone for splendid response to the "Night Out" dinner planned for members and spouses on February 26 at Egypt Valley Country Club (ed. Note: 10 couples have made reservations so far – more expected)
- **Bob Smith** reported that the final numbers for 2015 **Santa Claus Girls** was 6,137 families served and 14,632 children. Both are all-time records.
- **Bob Williams** reported for **Neil Topliffe** that the White Elephant Sale mailing to all donors goes out next week and that all members will have their contact lists and material by next week.
- **Tom Lawrence** thanked everyone for having super turn-outs the past two Saturdays unloading the White Elephant Sale semi-trailers. Work sessions are scheduled now every Saturday 8 am to Noon.
- **Second Half Membership Dues (\$125)** need to be given to **Tom Johnson**. Pay him at next meeting or mail to him @ DeVos Place, 303 Monroe Ave NW, 49503-2233.

Next Board meeting (3rd Wednesday) – 3/16/16, 5:30p – Park Church, 10 E. Park Place NE.

Our Motto

*To acknowledge the duty
that accompanies every
right*

Happy
Birthday

Ethan Ray (2/28)



Find us on
Facebook

-[White Elephant Sale](#)
-[Run Thru the Rapids](#)

Grand Rapids Y Service Club
475 Lake Michigan Dr NW
Grand Rapids MI 49505
www.gryserviceclub.org
www.runthrutherapids.com
is a member of
Y Service Clubs International.
www.ysmen.org
www.ysmenusa.com



Upcoming Speakers

- February 19** **Lou Esposito**, Davenport University Head Football Coach
March 4 **Jocelyn Detloff**, Author & Mary Free Bed Foundation
Annual Fund Director
March 18 **Lisa Rose**, author of Midwest Foraging - foraging for
seasonal foods
April 1 **Buck Mathews**, Author "The Book in Each of Us"
buckmathews946@gmail.com
April 15 **Tom Vilella**, Zeeland Farm Services, Green and growing at
the speed of light
May 6 **Chris Boden**, President and CEO of GEEK Group
May 20 **Jamie Ryske**, Heartside Ministries GED and Literacy
Coordinator
June 3 Installation of New Members

White Elephant Sale – What You Need to Know!

WORKDAYS:

- Every Saturday, 9:00 am to Noon. Setup, sorting and organizing has begun. Join the comradery and bring family and friends to help.

DONATIONS/PICKUPS: Bill Hinton is the Coordinator

- Use the **ONLINE Donation Pickup Form** (preferred) at bit.ly/wespickup.
OR the print Form for ALL donation requests
- Tell Bill ASAP what areas of GR you can be donation pickup person and if you have a Car, Van, or Pickup Truck
- wespickup@gryserviceclub.org is HOW to make Email requests. If YOU need to talk to Bill call at 269.205.9007

DONOR FOLLOWUPS: 346 donor prospects received a letter with Information inserts this week, telling them YOU will be getting in touch with them in the next few weeks.

All MEMBERS have received your **Contact Names with sample letters, Information sheet etc. YOUR CONTACTS are important to the success of the White Elephant Sale.** Make your phone calls, mailings, and visits any time after February 19.

WES Donation Pickup Form Links also are available at our web page:
gryserviceclub.org/club-events/wes

"A NIGHT OUT"

CLUB DINNER

February 26

Egypt Valley Country Club

7333 Knapp St NE



Make your reservations now to John Duiven via [email](#) or 616.682.2484.

Social Hour: 6 pm

Cash Bar

Dinner: 7:15 pm

Select Entrees:

Vegetable Risotto - \$26.

Roasted Pork Loin - \$35.

Chicken Cordon Bleu \$38

Grilled Swordfish - \$39.

Make checks payable to **Grand Rapids Y Service Club (Club Dinner)** and give to John Duiven – preferably before the dinner.

Hosts: Duivens & Mudies

02/05/2016

MEETING THIS WEEK – FRIDAY FEB. 19

12:00 PM @ David D Hunting YMCA



Lou Esposito

Davenport University Head Football Coach

Esposito joined Davenport in 2014 as its first football coach, following assistant stints at Ferris State and WMU. He also coached Division II NCAA in Indiana and was a four-year offensive lineman at Univ. of Memphis. Hear what it's like completing a stadium and forming a program from scratch.

Doorganics – How to be successful in spite of yourself

Henry Capogna introduced **Mike Hughes**, owner and founder of Doorganics, a five year old business providing organic home delivery service to Grand Rapids and surrounding communities.

Hughes explained that his customers subscribe for monthly services, providing fresh organic local farm produce, baked goods, dairy products, eggs and meats. Their specialty is providing local, fresh, clean foods.

Hindsight allowed the founder to explain in a light-hearted fashion how he started a business with no strategy or business plan. "I don't know if we were lucky or good ... just that sense of hey, we're a cool new business.



Mike Hughes has offered us \$10 off a first order. Just Use Promo Code: YMCA10

of 2012 the success almost demolished their free style approach.

Hughes realized that they were losing more customers than they were gaining, doing too much apologizing and bleeding cash. "We proved the market existed but needed to provide better service that fit out customer needs," he explained.

Early on he was helped by promotion from M-Live news articles, WZZM TV and Fox 17 interviews. In the first three weeks of 2011 they went from 25 to 150 customers. He quickly discovered that he was living out the creative entrepreneurial approach described in Eric Ries book, "Lean Start-up" but by the end

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The turn-around began in 2013 with an effective online market program designed specifically for organic home delivery businesses. Today customers receive an email reminder on Thursdays to put in their order that then is delivered according to the customer requirements. Growth has been significant with Doorganics approaching 1,000 customers.



They moved into a new facility last November in the heart of the city. have 30 plus farm partners and 12 employees. Unused organic produce is donated to God's Kitchen on South Division.

(Editor Note: Thanks Bob Williams for providing meeting notes.)

Look at the Stuff & It's Just Begun!

WES Donation Pickup Form Links

Web Page:

gryserviceclub.org/club-events/wes

Facebook Page:

[White Elephant Sale – Grand Rapids.](#)

PLEASE "Like" our page, ask family and friends to do likewise and SHARE the page with our FB Friends.



Al George, Mary Baxter, Dottie VanderPol and Mary Ann Andersen already are digging through the boxes. But leave it to Wally Anderson – he got all the tables!



Bill Streeter hooked up that pallet of fabric and raced around the 5,000 square feet of space. He said he was working but why was he in Clothing Department with that load? Just wondering!